



Advertising Opportunities ~ 2026-27 FULL SEASON



September 3-10, 2026



November 4-15, 2026



Spring 2027

Provide your business with the valuable opportunity to:

- Increase visibility and brand equity to an audience committed to the arts and local communities
- Declare your support of ReelAbilities, Three Rivers, and JFilm
- Reach over 15,000 people in Pittsburgh and beyond

DIGITAL AD RATES

On-Screen Ad (shown on a loop before each film screening)

One Festival

\$1100

Two Festivals

\$2000

Three Festivals

\$2700

COLOR PRINT AD RATES (*PROGRAM GUIDE)

Interior Back Page Color (7.125" x 9.75" vertical)

One Festival

\$1100

Two Festivals

\$2000

Full page (7.125" x 9.75" vertical)

\$900

\$1600

Half page (3.5" x 9.75" vertical or 7.125" x 4.625" horizontal)

\$600

\$1050

Quarter page (3.5" x 4.625" vertical)

\$425

\$775

Business card (3.5" x 2" horizontal)

\$300

\$525

**There is no printed ReelAbilities program guide—festival details will appear online at FilmPittsburgh.org where all advertisers will be listed. Historically, our website receives 11,000 viewers during ReelAbilities.*

AD SPECS

Print ads must be submitted as jpg, tif or eps files and should be 300dpi or above. Sizes are listed above.

On screen ads must measure 1920 X 1080 pixels, sent as jpg, tif or png files.

DEADLINES

All ad artwork, materials and payment deadlines are as follows:

ReelAbilities Pittsburgh (On-Screen ONLY).....August 14, 2026

3RFF (Print).....September 26, 2026 / 3RFF (On-Screen)October 14, 2026

JFilm (Print)TBD Spring 2027/ JFilm (On-Screen)TBD Spring 2027

Please make checks payable to **FILM PITTSBURGH**.

Questions? Contact Judy Kaplan at jkaplan@filmpittsburgh.org. **We look forward to partnering with you!**

Interested in a being a Film Pittsburgh SPONSOR? We have several sponsorship levels available. Please email jkaplan@filmpittsburgh.org for more info!